

SUNRAE SOCIETY

Privacy Policy

Last updated: 6/15/24

Sunrae Society ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website sunraesociety.com and purchase our products or services. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

1. Information We Collect

1.1. **Personal Data:** Personally identifiable information, such as your name, shipping address, email address, social media handle and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us when you register with the site or when you choose to participate in various activities related to the site, such as online chat and message boards.

1.2. **Financial Data:** Financial information, such as data related to your payment method (e.g., valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the site.

1.3. **Derivative Data:** Information our servers automatically collect when you access the site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the site.

1.4. **Mobile Device Data:** Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the site from a mobile device.

2. Use of Your Information

We may use the information we collect about you in the following ways:

2.1. To facilitate account creation and the logon process.

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- 2.2. To process your transactions and deliver the products and services you have requested.
- 2.3. To send you marketing and promotional communications.
- 2.4. To send administrative information to you, such as changes to our terms, conditions, and policies.
- 2.5. To fulfill and manage your orders, payments, and other transactions related to the site.
- 2.6. To post testimonials with your consent.
- 2.7. To provide you with customer support and respond to your inquiries.
- 2.8. To improve our website and user experience.
- 2.9. To monitor and analyze usage and trends to improve your experience with the site.
- 2.10. To protect our services and prevent fraudulent transactions.

3. Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- 3.1. **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.
- 3.2. **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

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3.3. **Third-Party Service Providers:** We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

3.4. **Marketing Communications:** With your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for marketing purposes, as permitted by law.

3.5. **Interactions with Other Users:** If you interact with other users of the site, those users may see your name, profile photo, and descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, and following blogs.

4. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

5. Policy for Children

We do not knowingly solicit information from or market to children under the age of 13. If we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you become aware of any data we have collected from children under age 13, please contact us at [your contact email].

6. Controls for Do-Not-Track Feature

Most web browsers and some mobile operating systems include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

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7. Options Regarding Your Information

You may at any time review or change the information in your account or terminate your account by:

7.1. Logging into your account settings and updating your account.

7.2. Contact us using the contact information provided below.

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms and Conditions, and/or comply with legal requirements.

8. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at:

Sunrae Society

Charleston, South Carolina, USA

Email: info@sunraesociety.com